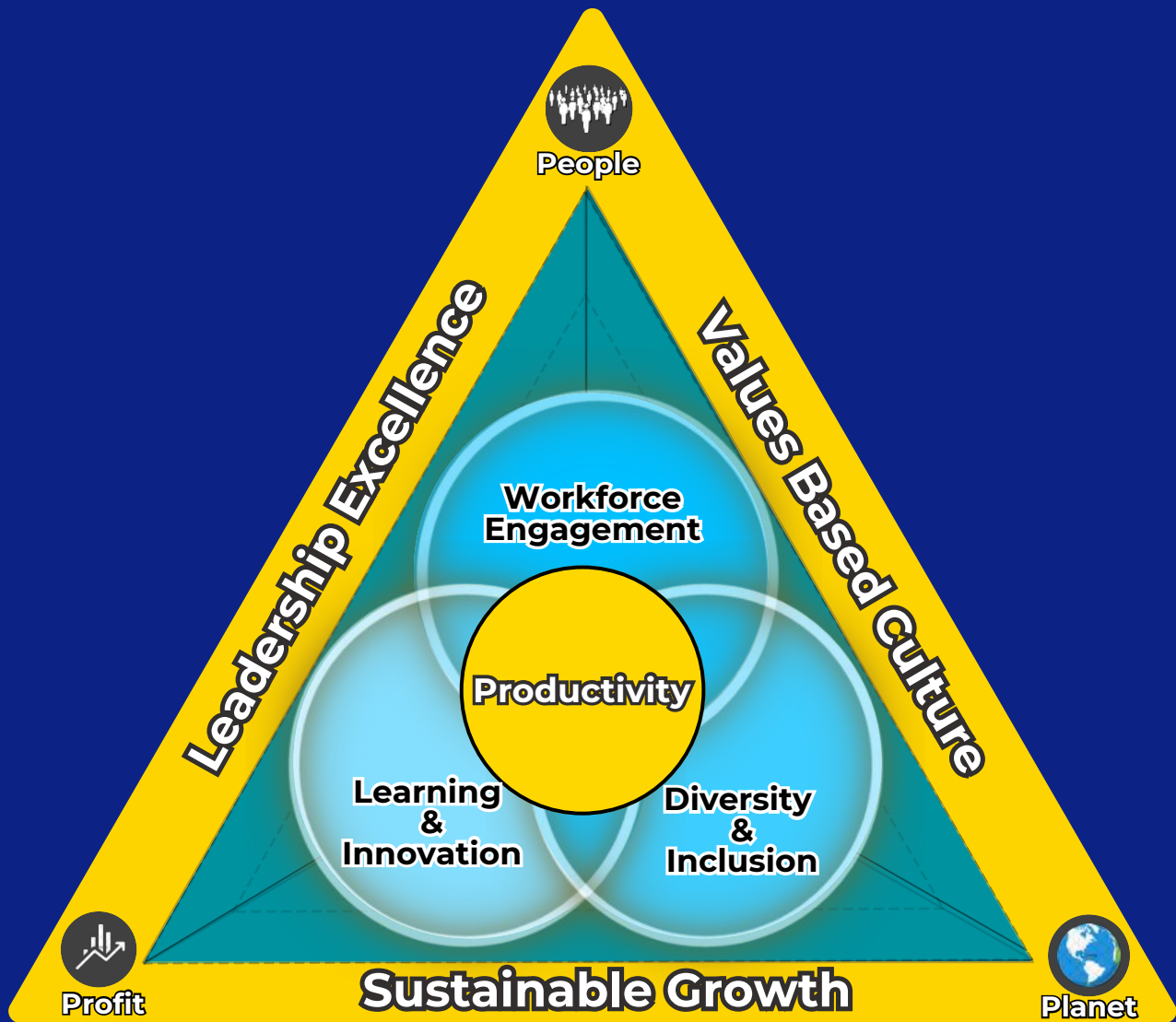


ARL HR CONNECT 2025



Aligning Leadership, Culture and Sustainability for Workforce Engagement and Productivity



23rd October, 2025



ARL Morgah Club, Rawalpindi



CONFERENCE SPEAKERS



Speaker: Haseeb T. Hassan
Author / Executive Coach
Speaker: Zaufyshan Hasan
Life Coach
Organisation: Intek Solutions



Speaker: Azam Jamil
Position: Former Minister of State & Special Assistant to the Prime Minister for Tourism Coordination / Special Advisor to the CEO for Education (Hashoo Group)



Speaker: Dr. Sadia Nadeem
Position: Dean of Faculty of Management Sciences
Organisation: FAST NUCES



Speaker: Naveen Balkhi
Position: CHRO & Director (Global Talent Management)
Organisation: Balkhi Strategy Group (BSG)



Speaker: Kashif Mateen Ansari
Position: Chief Executive Officer
Organisation: Sachal Energy Development Limited



Speaker: Dr. Jawad Syed
Position: Professor of Leadership & Organizational Behavior
Organisation: Lahore University of Management Sciences (LUMS)



Speaker: Amjad Iqbal
Position: Chief HR Officer
Organisation: HBL Zarai Services Limited



Speaker: Dur-e-Sameen Akhund
Position: Trainer
Organisation: Centre for Excellence in Responsible Business (CERB)

Focus Areas

Leadership Excellence	DEI Ecosystem	AI Embedded Sustainable HR Practices
Workforce 4.0	Values Driven Growth Culture	



About the Host & the Conference

Attock Refinery Limited (ARL) is the pioneer and pacesetter in Pakistan's petroleum refining sector. Since its inception in 1922, ARL continues its operations unabated despite various hurdles and challenges. Today it has grown into a modern state-of-the-art refinery with a nameplate capacity of 53,400 barrels per day (bpd).

At Attock Refinery Limited, we believe that a continuous learning culture is vital for driving organizational excellence. As part of our commitment to employee development and our belief that knowledge sharing across industries is a powerful catalyst for innovation, and collective growth, ARL regularly hosts conferences across key functional areas including Health, Safety & Environment (HSE), Maintenance & Operations, and Human Resources (HR).

In line with this tradition, we are pleased to announce the upcoming ARL HR Connect 2025, scheduled on **October 23, 2025**. This conference serves as a dynamic forum for exchanging transformative ideas, sharing best practices, and exploring the strategic role of HR, where industry leaders, HR professionals, and organizational change agents can exchange ideas, share best practices, and explore emerging trends shaping the future of workplace and workforce.

We are delighted to invite you to join this not-for-profit conference designed not only to foster meaningful dialogue and professional growth but also to sharpen your skills, learn contemporary practices from management gurus, and connect with top-level executives from across the industry.

A nominal registration fee of **Rs. 15,000/-** per participant (exclusive of applicable taxes) will be charged to cover the cost of conference materials, lunch and refreshments - ensuring a high quality experience for all.





Registration Fee & Payment Method

Conference registration fee per participant is **Rs. 15,000/-** (exclusive of all taxes). The registration fee shall be submitted through crossed cheque in the favor of "Attock Refinery Limited".

Early registration is encouraged, as seats are limited.
Register to Secure your spot till
October 06, 2025

Duly filled form may be sent through either e-mail or courier to:
Mailing Address: PO Refinery, Attock Refinery Limited, Morgah, Rawalpindi

Conference Coordinators

1. Mr. Obaidullah

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Mobile: 0307-6660632

2. Ms. Saba Sarfraz

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